

2016 Sponsor Packet

"Out of suffering have emerged the strongest souls."
-Khalil Gibran



supporting



What We Are

- 🚴 A charity cycling ride raising money and awareness for type 1 diabetes (T1D).
- 🚴 100% of all proceeds go to the Juvenile Diabetes Research Foundation (JDRF).
- 🚴 Banded Suffering is an event that is highly inclusive to all types and levels of riders, with routes ranging from a 6 mile family fun ride all the way up to a double metric (approx 125 miles), as well as a gravel route.
- 🚴 An excellent opportunity for you to show support to a large group of cyclists, build local community in NWA, and raise awareness for a great cause.



Austin Dixon, a junior rider with T1D, and others leading out the 2014 Banded Suffering.



Headset caps given to participants that chose to tackle Crawl Hill, a very challenging climb tipping out at 24% incline.

Why We Do It

- 🚴 T1D is an auto-immune disease which targets the cells of the pancreas that produce insulin and has no cure.
- 🚴 Individuals with T1D must constantly monitor blood sugar to keep it within a safe range and administer injections of insulin to keep it in balance.
- 🚴 JDRF is driving research to improve the technology people with T1D use to monitor blood sugar levels and deliver the proper doses of insulin, as well as research that will ultimately deliver a cure.
- 🚴 Even with current technologies and proper care, individuals with T1D face life long complications such as kidney failure, blindness, nerve damage, heart attack, stroke, and pregnancy complications.



Black Oak



Crawl Hill



JMSR TT

4 Corners



Arkansas State Road Race



Savoy

Sponsor Benefits





Your Contribution: With your generous contribution and support, Banded Suffering will continue to extend its reach to cyclists of all levels to help raise awareness and funding for research and a cure for type 1 diabetes. Whether your contribution is product, services, and/or financial, all are tax deductible and greatly appreciated. JDRF will send an official tax letter for your contribution.



Black \$5000

-  Presented by your company.
-  Signage at registration and start/finish line.

Red \$2000

-  Social media highlights.
-  Tent space at registration area.




Blue \$1000

-  Logo on printed materials.
-  Complimentary event registration (based on sponsor level).

Yellow \$500

-  Logo on event t-shirts.

Green \$250

-  Logo and link to your website on www.bandedsuffering.com
-  Rest stop location.
-  Sponsorship is 100% tax deductible.

*each tier of sponsorship will receive the benefits in that color as well as all listed below it